

Rare Argyle Pink Diamond

Series 1 – Fancy Colored Diamonds



COMPANY DESCRIPTION

At LUXUS, we partner with the world's premium brands to unlock fractional ownership in precious gems, coveted jewelry, rare watches and other bespoke accessories. Through these strategic partnerships, collaboration with leading industry executives and proprietary process/research, LUXUS provides transparency and access – once exclusive to the ultrawealthy – to investors everywhere. Relying on a proven roadmap for superior user experience and accessibility, we are bringing fractional ownership to luxury assets for the first time ever. Our founding team of seasoned executives has deep experience in investment management, capital markets, fintech, luxury and technology.

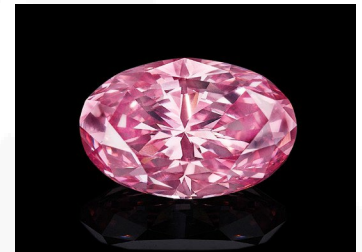
THEME DESCRIPTION

While diamonds are usually judged by their "lack" of color and graded accordingly, colored or "natural fancy" diamonds are even rarer and more unique based on the richness of their color.

Fancy colored diamonds have only increased in popularity in the last decade, leading the large auction houses to realize some of their largest gains on the back of those headlining sales. Because of their unmatched rarity as well as their attractive return potential (based on historical numbers), marketability and low correlation to traditional markets, we are proud to present you with this fancy, colored diamond as our inaugural asset.

ASSET DESCRIPTION

CARATS	0.54	YEAR MINED	2016
COLOR	Fancy Vivid Purplish Pink - 4PP	ORIGIN / MINE	Argyle Diamond Mine
SHAPE	Oval Brilliant	DESCRIPTION	Rare pink diamond
CLARITY	VS2	GIA REPORT / GRADE	#2175432953



INVESTMENT THESIS

Rarity-Driven Supply Constraint

Pink diamonds represent only 0.001% (1 in 100,000) diamonds mined globally¹. Since 1985, the Argyle mine in Kimberly, Australia has produced between 90% and 95% of the global supply of pink diamonds¹. The Argyle mine's closure in 2020¹, without any planned replacement of supply, is likely to permanently constrict new supply of pink diamonds to the market.

Market Hedge

Over the twelve-month period between Q1 2021 and Q1 2022, the IDEX diamond index had a beta of 0.067 as compared to the S&P 500². R² correlation between the IDEX diamond index and the S&P 500 over the period was only 0.31². Like gold and other precious metals, pink diamonds are a hard asset, which can be attractive to investors in times of volatility and inflation³. From 2005 – 2020, the cumulative returns on Fancy Vivid Pink diamonds of 413%¹ substantially outpaced inflation of 32.5% over the same period⁴.

Luxury & Alternative Demand

Across all forms and price points, the market for luxury goods has significantly outperformed other asset classes since the start of the COVID-19 era⁵. Auction house sales hit a record \$15bn in 2021, amid a surge of global wealth and the entry of younger and online buyers⁶. More broadly, demand for alternative investments has boomed, rising from \$7.9 trillion (globally) in 2013 to more than \$10 trillion in 2020, and is expected to reach \$14 trillion by 2023⁷. Capturing part of this demand, the IDEX diamond index saw a rise of more than 26% between Q1 2021 and Q1 2022², and fancy vivid pink diamonds saw a 39% price appreciation between Q2 2020 and Q2 2021¹.

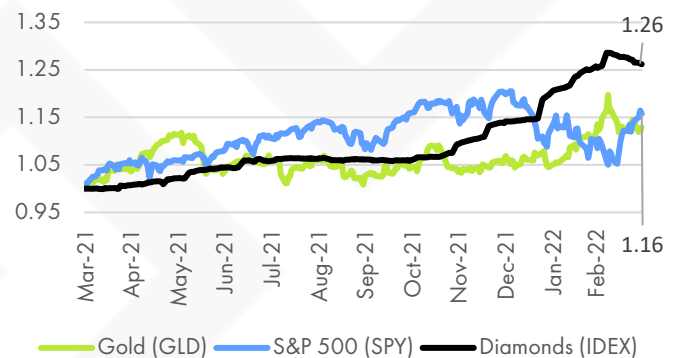
¹ Australian Diamond Portfolio Data
² International Diamond Exchange (IDEX)
³ Vanguard
⁴ World Bank
⁵ Emeles
⁶ CNBC
⁷ Forbes

KEY INVESTMENT TERMS

VALUATION	\$400,000 USD
SHARE PRICE	\$200
NO. OF SHARES	2,000
1 YR RETURN	NA*
THEME	Fancy Colored Diamond

*There exists no public market for the shares yet

12-MONTH BENCHMARKED RETURNS: DIAMONDS (IDEX INDEX)²



HISTORICAL PERFORMANCE: PINK DIAMONDS¹

2005 - 2020

FANCY PINK DIAMONDS	FANCY INTENSE PINK DIAMONDS	FANCY VIVID PINK DIAMONDS
310.0% Total Growth	367.4% Total Growth	413.0% Total Growth
9.9% Annualized P.A.	10.8% Annualized P.A.	11.5% Annualized P.A.
ASSET CLASSES	TOTAL GROWTH (%)	ANNUALIZED P.A.
Silver (USD)	199.9%	7.6%
Cash	66.6%	3.5%
S&P 500	210.5%	7.3%
Gold (USD)	268.6%	9.1%

DISCLAIMER

The information contained on the luxusco.com web site has been prepared by LUXUS without reference to any particular user's investment requirements or financial situation. Potential investors are encouraged to consult with professional tax, legal, and financial advisors before making any investment into a LUXUS offering.

All investments involve risk, including the risk of the loss of all of your invested capital. Please consider carefully the investment objectives, risks, transaction costs, and other expenses related to an investment prior to deciding to invest. Diversification and asset allocation do not ensure profit or guarantee against loss. Investment decisions should be based on an individual's own goals, time horizon, and tolerance for risk.

You should speak with your financial advisor, accountant, and/or attorney when evaluating a LUXUS collection. LUXUS does not make recommendations or provide investment advice.

YOU MUST CAREFULLY REVIEW THE RELEVANT LUXUS OFFERING CIRCULAR AND OFFERING STATEMENT BEFORE DECIDING TO INVEST.

LUXUS is conducting public offerings pursuant to Regulation A under the securities act of 1933, as amended, through the platform. The offering circular for the collections can be found on the SEC website. Past performance is no guarantee of future results. Investments such as those on the LUXUS platform are speculative and involve substantial risks to consider before investing, outlined in the respective offering materials and including, but not limited to, illiquidity, lack of diversification and complete loss of capital.

Key risks include, but are not limited to, limited operating history, lack of a secondary market, wine and spirits market risk and the manager's ability to execute. An investment in an offering constitutes only an investment in a particular series and not in LUXUS. Investors should carefully review the risks located in the respective offering materials for a more comprehensive discussion of risk.

The luxusco.com website and other communication may contain certain forward-looking statements that are subject to various risks and uncertainties. Forward-looking statements are generally identifiable by use of forward-looking terminology such as "may," "will," "should," "potential," "intend," "expect," "outlook," "seek," "anticipate," "estimate," "approximately," "believe," "could," "project," "predict," or other similar words or expressions. Forward-looking statements are based on certain assumptions, discuss future expectations, describe future plans and strategies, or state other forward-looking information. Our ability to predict future events, actions, plans or strategies is inherently uncertain and actual outcomes could differ materially from those set forth or anticipated in our forward-looking statements. You are cautioned not to place undue reliance on any of these forward-looking statements.

NO MONEY OR OTHER CONSIDERATION IS BEING SOLICITED, AND IF SENT IN RESPONSE, WILL NOT BE ACCEPTED.

NO OFFER TO BUY THE SECURITIES CAN BE ACCEPTED AND NO PART OF THE PURCHASE PRICE CAN BE RECEIVED UNTIL THE OFFERING STATEMENT FILED BY THE COMPANY WITH THE SEC HAS BEEN QUALIFIED BY THE SEC. ANY SUCH OFFER MAY BE WITHDRAWN OR REVOKED, WITHOUT OBLIGATION OR COMMITMENT OF ANY KIND, AT ANY TIME BEFORE NOTICE OF ACCEPTANCE GIVEN AFTER THE DATE OF QUALIFICATION.

AN INDICATION OF INTEREST INVOLVES NO OBLIGATION OR COMMITMENT OF ANY KIND.